

Valeria Assiso

UI Designer

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PROFESSIONAL EXPERIENCE

- **GLOBANT, Visual Designer for Deloitte**
Feb 2022 - Now | Perú
 - Mockups and prototyping for Deloitte.
 - Run a design system workshop onsite for the Globant community in Peru.
 - Lead a multidisciplinary team in an initiative to build a white label mid fidelity component library to facilitate wireframes construction.
 - Mentoring team members and peers in component creation with auto layout and good Figma practices.
- **SOLERA MOBILE, UI Designer for Movistar**
May 2019 - Feb 2022 | Perú
 - Mobile, web and responsive prototyping
 - Part of the innovation team at Telefonica Perú
 - Leading user interviews.
 - User testing.
 - User centered design and design for accessibility.
 - Co-creation the design systems for the Movistar.
 - Participating in agile team using Dual Track and Lean UX.
- **SIMPLE PERÚ, UI Designer**
Nov 2018 - May 2019 | Perú
 - Web, CRM and mobile and tablet apps mockups and prototypes.
 - Using a systematic process of UI design creating a user centered design to guarantee the product's success.
- **TECNICA SOLUCIONES, UI Designer**
Apr 2018 - Nov 2018 | Perú
 - Lead UI designing web pages and intranets
 - Design based on the usability heuristics for the user interface.
 - Working hand in hand with the developers team.
 - Managing constant communication with clients and Business Owners.
- **HORSES DEVELOPER, UI Designer**
Nov 2017 - Apr 2018 | Perú
 - Design of mobile and tablet apps.
 - Applying user centered design based on the Business Owner's requirements.
 - Designing wireframes, interactive prototypes and high fidelity mockups.
 - Working together with the developers team.

SOFTWARES

FIGMA
ADOBE XD
WORDPRESS
ELEMENTOR
SKETCH
ADOBE CC
MARVEL
PROTO.IO
BALSAMIQ
INVISION

LANGUAGES

SPANISH - NATIVE
ENGLISH - ADVANCED

SKILLS

DESIGN SYSTEM
PROTOTYPING
WIRE-FRAMING
MENTORING
WEB DESIGN
MOCKUPS
BRANDING
PROBLEM SOLVER
PLANS AND STRATEGIES
2D ANIMATION
VISUAL THINKING
USER TESTING

EDUCATION

SELF TAUGHT + MANY WORKSHOPS

AWWARDS - BRUNO SAEZ

November 2021

Create a Design System from Scratch in Figma

INSTITUTO UNIV. DE DISEÑO LAS MERCEDES

September 2013 - December 2015

T.S.U. en Diseño Gráfico