Valeria Assiso
UI and Interaction designer

(+51) 913-002-163
valeassiso@gmail.com
www.linkedin.com/in/vassiso/
valeassiso.com

PROFESSIONAL EXPERIENCE

- **GLOBANT** · Visual Designer for Entel

  Aug 2023 - Now | Perú

  - Build and documented more than 30 components for Entel Chile and Peru's Design System.
  - Leader on Design System adoption for teams in Peru.
  - Dictating workshops in how to properly use all the tool within Figma from auto-layout to prototyping, keeping teams up to date with the latest software updates.

- **GLOBANT** · Visual Designer for Deloitte

  Feb 2022 - Aug 2023 | Perú

  - Lead projects building user-friendly workflow for Deloitte.
  - Lead a multidisciplinary team in an initiative to build a mid fidelity component library for UX designers to facilitate wireframes construction.
  - Offer comprehensive workshops and mentorship sessions to empower team members and peers in the art of crafting components using auto layout and fostering best practices for Design Systems in Figma.

- **SOLERA MOBILE** · UI Designer for Movistar

  May 2019 - Fer 2022 | Perú

  - Part of a team of UX designers and me as the UI where we researched the way of work of people at call centers in Peru, conducting user interviews and user testing to the build wireframes and responsive mockups for an innovative tool to address clients complains at call centers and stores replacing more than 40 platforms in one solution reducing repeated calls from 64.3% to 21.7%. Days

- **SIMPLE PERÚ** · Jr UI Designer

  Apr 2018 - May 2019 | Perú

  - Web, CRM and mobile and tablet apps mockups and prototypes.
  - Using a systematic process of UI design creating a user centered deign to guarantee the product's success.

- **HORSES DEVELOPER** · Jr UI Designer

  Nov 2017 - Apr 2018 | Perú

  - Design of mobile and tablet apps.
  - Applying user centered design matching client's and user's needs.
  - Designing wireframes, interactive prototypes and high fidelity mockups.
  - Working together with de developers team.

SOFTWARES

FIGMA
ADOBE XD
WORDPRESS
ELEMENTOR
SKETCH
ADOBE CC

LENGUAGES

SPANISH - NATIVE
ENGLISH - C2

SKILLS

DESIGN SYSTEM
PROTOTYPING
WIREFRAMING
MENTORING
WEB DESIGN
MOCKUPS
BRANDING
PROBLEM SOLVER
PLANS AND STRATEGIES
2D ANIMATION
VISUAL THINKING
USER TESTING

EDUCATION

AWWWARDS
2021
Building Design Systems in Figma

INTERACTION DESIGN FOUNDATION
2019
Several workshops in the platform.

INSTITUTO UNIV. DE DISEÑO LAS MERCEDES
SEPTEMBer 2013 - Dicember 2015
T.S.U. en Diseño Gráfico